



Fashion Logistics and Purchasing

Modelogistik och inköp

7.5 credits

Ladok Code: AE1ML1

Version: 6.0

Established by: Committee for Education in Business and Working Life 2020-05-06

Valid from: Autumn 2020

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Textile Management (G1F)

Disciplinary Domain: Social sciences

Prerequisites: Passing grade in in Fashion and the Textile Value Chain (7.5 credits), Basic Marketing (7.5 credits), and Accounting Basics and Techniques (7.5 credits) or equivalent.

Subject Area: Leadership, Organisation and Management

Grading Scale: Seven-degree grading scale (A-F)

Content

The aim of the course is to provide students with a basic knowledge of logistics and purchasing issues as part of an integrated value chain in the textile and fashion industry. The course covers roles, processes, and strategies in logistics and purchasing and discusses how purchasing and value chain management strategies depend on the type of products, the design of the purchasing process, and its context. The course also addresses key issues and theoretical concepts in sourcing and value chain management such as insourcing/outourcing, vertical integration, offshoring/reshoring, and supplier relationships. Particular emphasis is placed on how logistics and purchasing activities can create opportunities for improvements in global supplier networks from a sustainability perspective. Theoretical concepts and practices related to sustainable logistics and sourcing are therefore a central part of the course. As an example, sustainability certifications and labels, sertivisation, and processes for recovering value in used products will be covered. The course also includes practical exercises in calculations and computations related to model logistics, collection, analysis and presentation of information, and academic writing.

Learning Outcomes

After completing the course, the student will be able to:

Knowledge and understanding

- 1.1 Describe the role of logistics and purchasing in general value chain processes and value chain performance, including how logistics and purchasing influence sustainable production and consumption,
- 1.2 explain key logistics and purchasing concepts for different process steps and process elements,
- 1.3 describe different types of value chain management strategies that fashion companies can use ,
- 1.4 explain what a service-based value chain means and how a service-based value chain can create value for fashion companies,
- 1.5 explain the difference between forward and reverse logistics,

Skills and abilities

- 2.1 relate purchasing and value chain management strategies to different types of products, the design of the purchasing process, and its context,
- 2.2 argue for the importance of conscious management of supplier relationships in order to establish competitive and sustainable value chains,
- 2.3 discuss the role of sustainability certifications and standards in purchasing and value chain management,
- 2.4 individually collect, analyse, and present information (both orally and in writing) on how fashion companies can develop and implement sustainable management of their value chains, based on logistics and sourcing strategies and practices,
- 2.5 use academic writing to write a scientific text,
- 2.6 carry out calculations and computations of basic key figures in fashion logistics and the purchase of textile and fashion products,

Evaluation ability and approach

- 3.1 critically analyse and discuss opportunities and challenges in further developing competitive and sustainable textile value chains using theories related to logistics and sourcing, and
- 3.2 reflect in groups on the implications and complexities that can arise when a fashion company implements practices and processes to create sustainable sourcing and reverse logistics.

Forms of Teaching

- Lectures
- Seminars
- Supervision
- Oral and written public discussion and examination of the work of others.

The language of instruction is English.

Forms of Examination

The course is examined through the following examination components:

Written Assignment 1: Written report developed and written in groups

Learning outcomes: 2.1-2.5, 3.1, 3.2

Credits: 3.0

Grading scale: A-F

Report: Group oral presentation of own work and oral and written opposition to the work of another group in connection with a seminar

Learning outcomes: 2.4, 3.1, 3.2

Credits: 1.0

Grading scale: Pass/Fail

Examination: Written Individual Examination

Learning outcomes 1.1-1.5, 2.1-2.3, 2.6

Credits: 3.5

Grading scale: A-F

In order to receive a pass (grade E) for the entire course, a pass is required in all examination components with at least a grade of E for the written individual examination and the assignment written in a group, as well as G for the oral presentation and public discussion and examination. In order to receive a grade A for the entire course, a minimum grade of A is required on the written individual exam, grade B on the assignment written in a group, and G for the oral presentation and public discussion and examination. In order to receive a grade of B, C or D for the entire course, at least the equivalent grade (B, C or D) is required for the written individual examination, grade E for the group assignment, and G for the oral presentation and public discussion and examination.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Johnsen, T.E, Howard, M. And J. Miemczyk (2019). *Purchasing and Supply Chain Management. A Sustainability Perspective*, 2nd ed. Milton Park, Abingdon, Oxon: Routledge.

Fernie, J. and D. B. Grant (2015). *Fashion logistics: insights into the fashion retail supply chain*, 1st ed. London: Kogan Page.

Additional course literature and other teaching materials are provided/informed about via the learning platform (max 100 pages).

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås in which students' views are to be gathered. The course evaluation report is published and returned to participating and prospective

students in accordance with the above-mentioned guidelines, and will be taken into consideration in the future development of courses and education programmes. Course coordinators are responsible for ensuring that the evaluations are conducted as described above.

Miscellaneous

The course is given in the Bachelor's Programme in Textile Management with Specialisation in Fashion and Retail. The course is also offered to incoming exchange students.