

# *Exchange studies*

## autumn 2026

Study programme:  
**SGKTM24h**



HÖGSKOLAN  
I BORÅS

## Introduction

In this document, you will find information about relevant study destinations, carefully selected based on your study program. Please bear in mind that information and course offerings may change, and your Programme Coordinator will decide whether courses can be credited or not.

Partner universities will be presented in following order:

### Erasmus+ agreements

- Belgium, HOGENT University of Applied Sciences and Arts
- Denmark, VIA University College
- Finland, JAMK University of Applied Sciences
- France, Sup de Pub
- Germany, Hochschule Niederrhein
- Ireland, Technological University Dublin
- Italy, University of Bologna
- The Netherlands, Amsterdam Fashion Institute
- The Netherlands, Avans University of Applied Sciences
- The Netherlands, University of Twente
- The Netherlands, Saxion University of Applied Sciences (2 agreements)
- Poland, Poznán University of Economics and Business
- Spain, University of Design, Technology and Innovation

### Bilateral agreements

- Australia/Vietnam, Royal Melbourne Institute of Technology
- Brazil, Santa Catarina State University
- Hong Kong, Hong Kong Polytechnic University
- Mexico, Instituto Tecnológico y de Estudios superiors de Monterrey
- Republic of Korea, INHA University
- Switzerland, University of Applied Sciences and Arts Northwestern\*
- United Kingdom, London College of Fashion\*
- United Kingdom, Manchester Metropolitan University\*
- United Kingdom, University of Southampton\*
- Taiwan, Fu Jen Catholic University
- Taiwan, Shih Chien University

\*The University of Borås will be able to offer students with planned studies in Switzerland and the United Kingdom autumn semester 2026 an Erasmus+ grant.

Further information on exchange studies can be found on our website,  
[www.hb.se/utbytesstudier](http://www.hb.se/utbytesstudier)

In case of questions, feel welcome to contact the International Office at [exchange@hb.se](mailto:exchange@hb.se)

Happy reading!

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# *Erasmus+ exchange agreements*

A photograph of several European Union flags flying from poles in front of a modern, multi-story building with a glass and steel facade. The flags are blue with yellow stars, and the building has a grid-like pattern of windows.

Partner universities  
*within EU/EAA.*

*Erasmus+ is an EU  
programme that enables  
higher education students  
to study at other European  
universities with a grant.*

## Belgium

### HOGENT University of Applied Sciences and Arts

*“We are situated in Flanders’ most popular student city Ghent, also known as Europe’s best kept secret and the most authentic historic city in the world. Every year, Ghent attracts 70,000 students for higher education studies, which effectively makes it the higher education capital of Flanders.*

*HOGENT strives to excel in education, research, service provision and practice of the arts. Through the expertise of its staff and graduates and the valorisation of its research, HOGENT is making a valuable contribution to a critical, creative and open society.”<sup>1</sup>*

Exchange students from Borås access courses part of the School of Business and Management. One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Business Process Management (3 ECTS)
- Business Project: Marketing Case (8 ECTS)
- Content Management: Social Media and Search (3 ECTS)
- Digital Marketing (3 ECTS)
- Graphic Design (3 ECTS)
- HRM (4 ECTS)
- International Marketing (3 ECTS)
- Website Management (3 ECTS)

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 30 January 2026
- Semester 2: 9 February 2026 – 26 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>1</sup> HOGENT website [Accessed 22 April 2021]

## Denmark

### VIA University College – Design & Business

*“VIA University College is Denmark’s largest and most international university college – also known as a university of applied sciences – with a total of 18,500 students of whom 2,500 are international students from all over the world.*

*Research, development and entrepreneurship are integrated parts of our programmes. For several years, VIA has been named the most entrepreneurial university intuition in Denmark with 25% of students participating in innovation activities.*

*The Herning region offers many magnificent and unique nature experiences. You can enjoy the heath, as far as the eye can see, walk in the woods, cycle, canoe and go for a swim in the beautiful lakes. With its many museums, sports clubs and beautiful surroundings, Herning is ready to give you fun experiences.”<sup>2</sup>*

Exchange students from Borås access course packages part of *VIA Design & Business* and enrol the 5<sup>th</sup> semester at one of VIA’s study programmes. Students are recommended to explore the exchange programmes in Branding and Marketing Management and Entrepreneurship & Innovation. All exchange students accepted to VIA will study at their campus in Herning.

One academic semester of full-time studies corresponds to 30 ECTS.

**NOTE! The partner university has indicated that they may be unable to receive any exchange students next year. Therefore, the availability of exchange places at this partner university is uncertain for the autumn semester 2026 and may change.**

#### Number of places:

- 3 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2024/2025:

- Semester 1: 9 August 2024 – 31 January 2025
- Semester 2: January 2025 – June 2025

#### Useful Links:

- [University Webpage](#)
- [VIA Design & Business](#)

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<sup>2</sup> *International Bachelor’s Degree Programmes*, VIA University College

## Finland

### JAMK University of Applied Sciences

*“JAMK University of Applied Sciences is an international higher education institution with expertise in 8 different fields of study. We are your global partner whether you want to develop individuals in your organisation or an entire education system. Furthermore, JAMK is an excellent partner in academic staff and student mobility.*

*JAMK has several campuses in the city of Jyväskylä and a campus in Saarijärvi. City of Jyväskylä is located in Central Finland.”<sup>3</sup>*

Exchange students from Borås are recommended to explore the course offer taught at the School of Business. One of the unique profiles at JAMK is their specialisation in Sports Business.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 25 August 2025 – 19 December 2025
- Semester 2: 12 January 2026 – 20 May 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (Choose School of Business to proceed)

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<sup>3</sup> JAMK website [Accessed 10 December 2019]

## France

### Sup de Pub

*"Founded 3 years ago, our school, specialised in advertising and marketing communications, has never ceased to stay in tune with market trends. All our programs reflect the ongoing developments that affect the way companies and their brands communicate. Working in close collaboration with professionals and alumni we have been well-positioned to anticipate the radical changes to the communication world brought about by the rapid and massive arrival of digital media over the last ten years. The specialised digital courses today account for already 40% of all the programs offered at Sup de Pub."<sup>4</sup>*

Sup de Pub offers different English-taught programmes for incoming exchange students, including courses worth 30 ECTS. Programmes offered 2025 were:

- Brand Strategy and Digital
- Visual Design
- Brand Strategies and Strategies Planning
- Communication and Media Strategy in the Luxury Industry

Students applying to study at Sup de Pub are not guaranteed their first-choice programme, as it depends on the number of places available. However, students have historically been allowed to enrol in their first-choice programme.

Although it says courses are taught at master's level, these are available for exchange students from Borås. Sup de Pub has a rather practical approach in teaching, where most of the teachers come directly from the industry. Student testimonials have expressed the semester to be perceived as intense and students should be aware school days at can be rather long.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 6 students per academic year, of which 3 places are reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 19 December 2025
- Semester 2: N/A

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>4</sup> Sup de Pub website [Accessed 6 November 2019]

## Germany

### Hochschule Niederrhein

*“The Hochschule Niederrhein is one of the largest and most efficient universities of applied sciences in Germany. We open up perspectives: With future-oriented academic apprenticeship and problem- and transfer-oriented research, we create the basis for our graduates to be in demand on the job market.*

*We are a renowned educational and research institution in the German university landscape. With ten faculties, campuses in Krefeld and Mönchengladbach and 13,115 students, we are an important contact for companies in the region when it comes to research and transfer.”<sup>5</sup>*

Exchange students from Borås enrol at the Faculty of Textile and Clothing Technology.

One academic semester of full-time studies corresponds to 30 ECTS.

All students admitted to Niederrhein must pay a “semester fee” (not to be confused with a tuition fee) of approx. 300€ and includes several benefits, e.g. public transportation.

#### Courses previous students have studied:

- Advanced Product Engineering (5 ECTS)
- CAD 2D/3D Clothing Construction (3 ECTS)
- Ergonomics (5 ECTS)
- Fabric Production (5 ECTS)
- Fashion Design (5 ECTS)
- German as a Foreign Language A1.1 (2 ECTS)
- Product Planning (5 ECTS)
- Technical Textiles (5 ECTS)

#### Number of places:

- 6 students per academic year, of which 2 places are reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 6 February 2026
- Semester 2: 6 April 2026 – 31 July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Faculty of Textile and Clothing Technology](#)

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<sup>5</sup> Niederrhein website [Accessed 14 August 2024]

## Ireland

### Technological University Dublin

*"TU Dublin, Ireland's first Technological University, is where career-focused students, dedicated staff and academic excellence in science, the arts, business, engineering and technology converge to create the leaders of tomorrow. We offer an inclusive and open learning experience with pathways to graduation, from Apprenticeship to PhD. Our 28,500 students learn in a practice-based environment informed by the latest research and enabled by technological advances."*<sup>6</sup>

Exchange students from Borås have previously applied to College of Business.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Digital Marketing (5 ECTS)
- Fashion Retailing 1 (5 ECTS)
- Future of Work (5 ECTS)
- Retail Consumption Studies (5 ECTS)
- Retail Consumption and Society (5 ECTS)
- Store Environment 1 (5 ECTS)

#### Number of places:

- 5 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 25 January 2026
- Semester 2: 26 January 2026 – 18 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>6</sup> TU Dublin website [Accessed 11 December 2019]

## Italy

### University of Bologna – Campus Rimini

*“The Rimini Campus is a people-focused meeting place for cultures and ideas from all over the world. Quality of life and sustainable development, tourism and fashion, personal services, business and the territory are the dimensions that characterise all its activities.”<sup>7</sup>*

University of Bologna is one of the world's oldest universities and consist of five different campuses of which this agreement is for Campus Rimini and the subject Fashion Studies. This is a new exchange agreement and promoted to SGTKM for the first time autumn 2025.

Since the bachelor's programme in Fashion Cultures and Practices is taught in Italian, exchange students from Borås will enrol courses part of the master's programme Fashion Studies instead. Since it is a new exchange agreement, it is difficult to say if studying at master's level will be perceived as difficult and a factor for interested students to consider.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Aesthetics of Fashion (6 ECTS)
- Fashion and Cultural Heritage (6 ECTS)
- Fashion Company Organisation (6 ECTS)
- Global Fashion (6 ECTS)
- Omnichannel Fashion Marketing and Distribution Strategy (6 ECTS)
- Principles of Corporate Finance (6 ECTS)

#### Number of places:

- 4 students per academic year, of which 2 places are reserved for SGTKM

#### Academic Calendar 2025/2026:

- Semester 1: 15 September 2025 – 9 January 2026
- Semester 2: 2 February 2026 – 5 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage – Campus Rimini](#)
- [University Webpage for Incoming Students](#)
- [Fashion Studies](#)
- [Course Catalogue](#)

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<sup>7</sup> University of Bologna website [Accessed 10 April 2024]

## The Netherlands

### Amsterdam Fashion Institute

*"Amsterdam University of Applied Sciences (AUAS) students are immersed in Amsterdam during their studies. This bustling cosmopolitan city, and capital of the Netherlands, is home to people from 181 nations and English is widely spoken. Amsterdam is an international business hub, renowned as a hotbed of education and research in all conceivable areas: culture and society, trade, logistics, aviation, shipping, information technology, sports, healthcare and more.*

*AMFI – Amsterdam Fashion Institute students explore the fashion world through the prism of three key dimensions: design, management and branding. AMFI is located along the Amstel river on the Mauritskade. The historic building once housed the Amstel Brewery and maintains many of its monumental features. The Amsterdam University of Applied Sciences (AUAS) is within bicycling distance of the historic city center, as well as popular places such as De Pijp, the Vondelpark and the Westergasfabriek. "<sup>8</sup>*

Exchange students from Borås can enrol in one of the exchange programmes at AMFI that relates to the area of Fashion Management.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2024/2025:

- Semester 1: 1 September 2024 – 31 January 2025
- Semester 2: 2 February 2025 – 4 July 2025

#### Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)

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<sup>8</sup> AMFI website [Accessed 5 November 2019]

## The Netherlands

### Avans University of Applied Sciences

*"Avans University of Applied Sciences was formed in 2004 as the result of a merger between Hogeschool Brabant and Hogeschool 's-Hertogenbosch. These educational institutions were already working together closely at the time, operating under one Executive Board.*

*The basic principle of Avans University of Applied Sciences is rooted in and springs from its social environment. To maintain and expand its value within its environment, Avans must continue to meet the changing demands of the labour market and the world of work."*<sup>9</sup>

Avans has two campuses, Bread and s-Hertogenbosch. It is no significant difference between these, although the course offer may vary. Exchange students from Borås should explore the course offer within Economics and Business.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Business, Leadership and Sustainability (30 ECTS)

#### Number of places:

- 14 students per academic year, of which 2 places are reserved for SGKTM

#### Academic Calendar 2023/24:

- Semester 1: 28 August 2023 – 26 January 2024
- Semester 2: 29 January 2024 – 28 June 2024

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>9</sup> Avans website [Accessed 11 November 2019]

## The Netherlands

### University of Twente

*“The University of Twente is a multicultural community of talented, ambitious people that offers students, scientists and educators from around the world the best possible conditions. Like our innovative and vibrant campus with world-class facilities for crossing boundaries and solving complex problems.*

*The University of Twente stands out among universities by offering unique and highly successful educational programmes. It does so by leading the way in responding to the demands of society and creating relevant combinations between disciplines. The ever-evolving world of technology showers us with opportunities but also gives rise to new questions and dilemmas. By combining research areas, the University of Twente provides an effective response to these challenges and succeeds in answering the questions posed by society: High Tech Human Touch.”<sup>10</sup>*

For more information about the city Enschede, please see the section of Saxion.

Exchange students from Borås in Textile Management (SGKTM) are recommended to explore the course offer in BMS – Business Administration and BMS – Communication Science, however, other courses might be of relevance as well.

Twente has a structure like the University of Borås where most course packages are divided into two study periods (A or B). One academic semester of full-time studies corresponds to 30 ECTS.

Exchange students from Borås are exempt from providing an English language test in their application to the University of Twente and may instead use the designated exemption form, unless students have a non-EU nationality.

#### Number of places:

- 6 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 30 January 2026
- Semester 2: 2 February 2026 – 3 July 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Introduction film – Come Catch that Campus Feeling](#)
- [Course Catalogue](#)
- [English Language Requirements](#)

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<sup>10</sup> Twente website [Accessed 17 October 2019]

## The Netherlands

### Saxion University of Applied Sciences – International Business School

*“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”<sup>11</sup>*

Exchange students from Borås in Textile Management can apply to Saxion International Business School (IBS), which offers a variety of courses related to Business Administration and Marketing.

They provide two course packages for incoming exchange students: Conscious Business, and International Business. Explore further details through the links below.

Saxion has a structure like the University of Borås where each semester is divided into two study periods. One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 2 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2023/2024:

- Semester 1: 28 August 2023 – 2 February 2024
- Semester 2: 6 February 2024 – 29 July 2024

#### Useful Links:

- [University Webpage](#)
- [International Business School \(IBS\)](#)
- [Course package: Conscious Business](#)
- [Course package: International Business](#)

Both University of Twente and Saxion University of Applied Sciences are located in the city *Enschede*.

*“Enschede is a medium-sized town near the German border, situated in the east of the Netherlands in the province of Overijssel. Enschede has approximately 160,000 inhabitants. It is the biggest city in a region called Twente. Though there is little left of the textile industry now, some of the factories and the houses of wealthy textile barons can still be found throughout the city as monuments.*

*Germany is within a stone’s throw from the city: Enschede is about 60kms from Munster in Germany, 150kms from Amsterdam, and 195 kms from Rotterdam. Every half hour a train leaves for Utrecht, Amsterdam and Rotterdam.”<sup>12</sup>*

<sup>11</sup> Saxion website [Accessed 17 October 2019]

<sup>12</sup> Saxion website [Accessed 17 October 2019]

## The Netherlands

### Saxion University of Applied Sciences – How to Create Killer Content?

*“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”<sup>13</sup>*

*“In “How to Create Killer Content” you learn to strategically use content marketing. This course covers all the tools you need to create engaging content and establish long lasting customer relations. “We used to think we needed data and technologies to convince our target group. But, nowadays it’s all about storytelling. So, create your story!”<sup>14</sup>*

The exchange programme is part of School of Creative Technology and is a complete course package. One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 2 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2023/2024:

- Semester 1: 4 September 2023 – 9 February 2024
- Semester 2: February 2024 – July 2024

#### Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)
- [How to Create Killer Content?](#)

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<sup>13</sup> Saxion website [Accessed 17 October 2019]

<sup>14</sup> Saxion website [Accessed 20 December 2022]

## Poland

### Poznan University of Economics and Business

*“The Poznan University of Economics and Business is one of the oldest, most prestigious schools of economics in Poland. Since 1926, we have been continually developing higher education and ensuring high quality of scientific studies and constant development of research infrastructure. We prepare numerous economic expert reports and implement innovative projects. High-quality education, which we have provided for years, allows our students and graduates to successfully face the challenges of a dynamic labour market.”*

*“Poznan is inhabited by over 550 000 people. It is an exciting city with many faces – a major business and academic centre as well as a place rich in historical heritage, varied cultural life and leisure opportunities. Poznan is located in Western Poland and lies halfway between Warsaw and Berlin. Poznan has its own international airport. It can be also easily reached by train from Berlin or Warsaw in 3 hours.”<sup>15</sup>*

Exchange students at Poznan can choose courses regardless their level of studies at their home university.

One academic semester of full-time studies corresponds to 30 ECTS.

#### Number of places:

- 4 students per academic year, with the number reserved for SGKTM decided on an annual basis

#### Academic Calendar 2023/2024

- Semester 1: 2 October – 18 February
- Semester 2: 26 February 2024– 7 July 2024

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

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<sup>15</sup> Poznan website [Accessed 15 April 2020]

## Spain

### University of Technology, Design and Innovation

*“UDIT is the University of Design and Technology of Madrid. We have more than 2,000 students who live their passion for design and technology in the classrooms and facilities in all possible specialisations.”<sup>16</sup>*

UDIT has a 4-year programme in Fashion Management and Communication, combining courses taught in English and Spanish. Exchange students from Borås would have to choose courses across different years to ensure having enough courses with English as language of instruction. One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Artistic Drawing I (6 ECTS)
- Audiovisual Creation: Fashion Film (6 ECTS)
- Fashion Business Management (6 ECTS)
- Fashion Markets: Retail and Luxury (6 ECTS)
- Principles of Fashion Design (6 ECTS)

#### Number of places:

- 2 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2024/2025

- Semester 1: 9 September 2024 – 18 February 2025
- Semester 2: 20 January 2025– 31 May 2025

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Fashion Management and Communication](#)
- [Syllabuses for courses in Fashion Management and Communication](#)

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<sup>16</sup> UDIT Website [Accessed 29 November 2024]

# *Bilateral exchange agreements*

Partner universities  
outside of EU/EAA.

## Australia/Vietnam

### Royal Melbourne Institute of Technology

*“RMIT has three campuses and two sites in Australia, two campuses in Vietnam and a research and industry collaboration in Spain. Melbourne City Campus is located in the cosmopolitan heart of the “world’s most liveable city” and is surrounded by public transport, restaurants, cafes, theatres, galleries and parks. Our City Campus has 45,000 students studying in across all major interest areas. The campus has been an integral part of Melbourne’s character for more than one hundred years.*

*RMIT Vietnam was established in 2000 and has grown into a leading university in the region, with two well-equipped campuses in Ho Chi Minh City and Hanoi. The programs and courses we offer are identical to those offered at RMIT University, Melbourne. We have over 7,000 students enrolled at our two Vietnam campuses, with numbers steadily increasing.”<sup>17</sup>*

Students from Borås interested to do an exchange semester at RMIT may choose to study at RMIT, either in Australia or Vietnam. One academic semester of full-time studies corresponds to 48 credits at RMIT where each course represents 12 credits.

RMIT Vietnam requires students to purchase insurance costing 5,700,000 Đồng. Students should be aware that the visa fee to study in Australia increased to A\$1,600 as of 1 July 2024.

#### Courses previous students have studied:

- AI Applications in Logistics and Supply Chain
- Digital Applications for Fashion Enterprise 1
- Fashion AI
- Fashion Buying Strategies
- Fashion Consumer Insights
- Fashion Media Communication
- Fashion Merchandise Management
- Fashion and Luxury Brand Management
- Introduction to Advertising
- Sustainable Materials

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM (regardless campus of choice)

#### RMIT Australia

##### Academic Calendar 2025/2026:

- Semester 1: 21 July 2025 – 14 Nov 2025
- Semester 2: 2 Mar 2026 – 30 June 2026

#### RMIT Vietnam

##### Academic Calendar 2025:

- Semester 1: March 2025 – June 2025
- Semester 2: June 2025 – Sep 2025
- Semester 3: Oct 2025 – Jan 2026

#### Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#) (search for ‘Fashion’)

#### Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#) (search for ‘Fashion’)

<sup>17</sup> RMIT Website [Accessed 7 January 2021]

## Brazil

### Santa Catarina State University

*“Santa Catarina State University (UDESC) was established in 1965 multi campus structured and focused in culture and socioeconomic profile of any region where UDESC has facilities.*

*Evaluation of Ministry of Education of Brazil ranked UDESC as the 4<sup>th</sup> best state university in Brazil and 18<sup>th</sup> among 192 evaluated.”<sup>18</sup>*

Exchange students from Borås have previously enrolled courses taught at College of Business - ESAG, Florianópolis City. For further information on available courses, please see the Course Catalogue.

4 local credits at UDESC are equal to 6 ECTS. One academic semester of full-time studies corresponds to 30 ECTS.

#### Courses previous students have studied:

- Data-Driven Marketing (6 ECTS)
- Entrepreneurial Finance (6 ECTS)
- Innovation and Ecosystems (6 ECTS)
- International Business (6 ECTS)
- Sustainable Supply Chain Management (6 ECTS)

#### Number of places:

- 8 students per academic year, with the number reserved for SGKTM decided on an annual basis

#### Academic Calendar 2024/2025:

- Semester 1: 5 August 2024 – 19 December 2024
- Semester 2: February 2025 – July 2025

#### Useful Links:

- [University Webpage](#)
- [Course Catalogue](#)

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<sup>18</sup> UDESC website [Accessed 18 October 2019]

## Hong Kong

### Hong Kong Polytechnic University

*“PolyU was first established in 1937 as the Government Trade School and assumed full university status in 1994. The student population at PolyU is the largest among all publicly funded university in Hong Kong. PolyU ranked 91<sup>st</sup> in the QS World University Rankings 2019/20.”<sup>19</sup>*

Exchange students from Borås will access courses at the School of Fashion and Textiles.

Exchange students are guaranteed accommodation in a twin-sharing room at the PolyU Student Halls of Residence; single rooms are not available. A visa is required for exchange students, but Hong Kong Polytechnic University manages the process as part of the application.

One academic semester of full-time studies corresponds to 15 credits.

#### Courses previous students have studied:

- AI in Fashion Design (3 credits)
- Chinese I (3 credits)
- Digital Marketing and Data Analytics (3 credits)
- Fashion Brand Management (3 credits)
- Fashion Design (3 credits)
- Fashion Entrepreneurship Management (3 credits)
- Fashion History (3 credits)
- Fashion Retail Buying (3 credits)
- Fashion Visual Merchandising (3 credits)
- Knitwear Design (3 credits)
- Luxury Fashion Management (3 credits)
- Social Media and Fashion Journalism (3 credits)
- Sustainability in Fashion and Textiles (3 credits)

#### Number of places:

- 6 students per academic year, of which 1 place is dedicated for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 19 December 2025
- Semester 2: 12 January 2026 – 9 May 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#) (choose ‘School of Fashion and Textiles’, then ‘Semester 1’)

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<sup>19</sup> *Information Sheet for Student Exchange program (Academic Year 2020/21)*

## Mexico

### Instituto Tecnológico y de Estudios superiors de Monterrey

Tecnológico de Monterrey is a private multiple-campus university with 26 campuses over Mexico and host over 90 000 students. Exchange students are allowed to choose among the following campuses: Ciudad de México, Guadalajara, Monterrey, Queretaro, and Santa Fe. Note that information may differ depending on what campus you are looking at.

The official course list will be published a month before the semester begins. However, most courses are annual and regularly offered in either the spring or autumn semester. Courses from the previous year can provide a good indication of what to expect. One academic semester of full-time studies corresponds to 18 credits (30 ECTS).

#### Courses previous students have studied:

- Business Innovation Project (1 credits)
- Cultural Studies and Media (3 credits)
- Creating Prototypes (3 credits)
- Design of Internal Marketing Strategies (1 credits)
- Innovation and Creative Processes (3 credits)
- International Competitiveness and Business (1 credits)
- Spanish III (3 credits)
- Strategic Communication, Image, and Public Relations (3 credits)

#### Number of places:

- 8 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 11 August 2025 – 5 December 2025
- Semester 2: 9 February 2026 – 12 June 2026

#### Useful Links:

- [University Webpage](#)
- [Available campuses at Tecnológico de Monterrey](#)
- [Course Catalogue](#) (Choose the link below 'Semester Academic Information')

## Republic of Korea

### INHA University

*“INHA University boasts a long tradition and heritage focusing on the natural sciences and engineering, and has produced generations of qualified engineers, entrepreneurs, and experts in various industrial sectors.*

*Incheon, INHA University’s hometown, especially since the opening of Incheon International Airport, is now gearing up to become a hub of international logistics and business for the Northeast Asian region.”<sup>20</sup>*

INHA University is in Incheon, Korea’s third largest city by population (2,9 million). Seoul is located approximately one hour by metro, an affordable way for students to transport. Although having education in fashion and textiles, INHA does not offer any courses taught in English. Exchange students will instead apply to courses related to Business Administration.

Exchange students from Borås are required to study minimum 6 courses, often corresponding to 18 INHA credits.

#### Courses previous students have studied:

- Advertising (3 credits)
- Basic Korean (3 credits)
- CSR Strategy & Cases (3 credits)
- Consumer Behaviour (3 credits)
- Current Events in Business (3 credits)
- Digital Marketing (3 credits)
- Entrepreneurship & Social Enterprises (3 credits)
- Ethical management & Cases (3 credits)
- Environmental Logistics (3 credits)
- Global Retail Management (3 credits)
- International Marketing (3 credits)
- Operations Management (3 credits)

#### Number of places:

- 12 students per academic year, of which 2 places are reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 1 September 2025 – 19 December 2025
- Semester 2: 3 March 2026 – 19 June 2026

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)

<sup>20</sup> INHA website [Accessed 18 October 2019]

## Switzerland

### University of Applied Sciences and Arts Northwestern

*"FHNW is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Its broad range of degree programmes, hands-on concept, innovative, application-oriented research and global network make FHNW a diversified and appealing educational institution, a sought-after partner to industry and an attractive employer in northwestern Switzerland."<sup>21</sup>*

Exchange students may choose among Northwestern's three campuses: Olten, Basel, and Brugg-Windisch. One academic semester of full-time studies corresponds to 30 ECTS.

Incoming exchange students may be informed they can receive a grant through the Swiss European Mobility Programme (SEMP), but since the Swedish Board of Student Finance (CSN) classifies this as a governmental scholarship, students from Sweden can no longer claim the SEMP grant. Instead, the University of Borås might be able to offer students with planned studies in Switzerland autumn semester 2025 an Erasmus+ grant

#### Courses previous students have studied:

- Consumer Behaviour (5 ECTS)
- Entrepreneurship and Innovation (5 ECTS)
- HRM and Organisational Behaviour 2 (5 ECTS)
- Introduction to Business Law (5 ECTS)
- Introduction to Economic Psychology (5 ECTS)
- Management Accounting (5 ECTS)
- Marketing and Social Media (5 ECTS)
- Special Topics in International Management (5 ECTS)
- Specialisation Marketing I (10 ECTS)
- Supply Chain Management and Sustainability (5 ECTS)

#### Number of places:

- 5 students per academic year, of which 2 places are reserved for SGKTM

#### Academic Calendar 2024/2025:

- Semester 1: 9 September 2024 – 2 February 2025
- Semester 2: 10 February 2025 – 6 July 2025

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

Students going to Switzerland in autumn 2026 will get an *Erasmus+* grant.

<sup>21</sup> Northwestern website [Accessed 11 December 2019]

## United Kingdom

### London College of Fashion

University of the Arts London is one university made up of six colleges of which this cooperation refers to London College of Fashion.

Exchange students from Borås in Textile Management will access courses within Fashion Management (BA). SGKTM will enrol the third semester, which includes Responsible Management and courses part of either Marketing Path or Product Path. One academic semester of full-time studies corresponds to 30 ECTS/60 credits.

#### Courses previous students have studied:

- Responsible Management (10 ECTS)
- Fashion Futures (10 ECTS)
- Brand Management (10 ECTS)

#### Number of places:

- 2 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 29 September 2025 – 6 February 2026
- Semester 2: 16 February 2026 – 19 June 2026

#### Useful Links:

- [University Webpage](#)
- [Fashion Management \(BA\)](#)



## United Kingdom

### Manchester Metropolitan University

*“Home to over 44,000 students, we are one of the UK’s largest and most popular universities, based in the heart of Manchester. Our campus offers state-of-the-art facilities and innovative teaching, combined with outstanding research and award-winning degree apprenticeships that help students thrive in their careers.”<sup>22</sup>*

Exchange students from SGKTM will choose a module from any of the Fashion Business programme offered at the Manchester Fashion Institute.

For the autumn semester 2025, the following courses were offered to incoming exchange students:

- Fashion Business & Management: *Customer Experience Project* 15 ECTS
- Fashion Buying & Merchandising: *International Buying & Merchandising* 15 ECTS
- Fashion Communication: *Digital Content Marketing and Communication* 15 ECTS
- Fashion Marketing: *The Global Consumer* 15 ECTS

Thereafter, all exchange students must enrol in the course *Career Readiness* (15 ECTS/30 credits), regardless of their programme choice.

One academic semester of full-time studies corresponds to 30 ECTS/60 MMU Credits.

This is a new exchange agreement and promoted to SGKTM for the first time autumn 2026.

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2026/2027:

- Semester 1: 28 September 2026 – 22 January 2027
- Semester 2: 25 January 2027 – 21 May 2027

#### Useful Links:

- [University Webpage](#)
- [Manchester Fashion Institute](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)



<sup>22</sup> MMU Website [accessed 10 April 2025]

## United Kingdom

### University of Southampton, Winchester School of Art

*“Winchester School of Art has an established history of almost 150 years with a long tradition of creative education and excellence while developing a future-facing and dynamic environment for teaching, learning and research. A highly contemporary and distinctive outlook ensures that WSA can meet the challenges of our creative future as well as addressing the challenges of today.”*

*It takes just over an hour to get from Winchester to London by train and we are only 12 miles from busy Southampton and the main University campus. Winchester city centre, railway station, bus station and halls of residence are all only a 10 minute walk from our campus.”*<sup>23</sup>

Exchange students from Borås in Textile Management access courses within Fashion Marketing with Management (BA). One academic semester of full-time studies corresponds to 30 ECTS/60 CATS.

Starting from the autumn semester 2026, Winchester School of Art will offer the following courses to incoming exchange students within Fashion Marketing with Management (BA):

- [Collaborative](#) 15 ECTS
- [Buying, Merchandising and Licensing](#) 15 ECTS

#### Number of places:

- 4 students per academic year, of which 1 place is reserved for SGKTM

#### Academic Calendar 2025/2026:

- Semester 1: 22 September 2025 – 24 January 2026
- Semester 2: 26 January 2026 – 13 June 2026

#### Useful Links:

- [University Webpage](#) (University of Southampton)
- [University Webpage](#) (Winchester School of Art)
- [University Webpage for Incoming Students](#)
- [Fashion Marketing with Management \(BA\)](#)



<sup>23</sup> WSA website [Accessed 5 December 2019]

## Taiwan

### Fu Jen Catholic University

*"FJCU has a student population of 27,000, hosts 160 student-run organizations/clubs, and, as part of active efforts to promote international exchange, has signed partnership agreements with 406 institutions.*

*Campus is located in the Greater Taipei area, and the metro right at our doorstep means it takes only 20 minutes to travel right into the heart of Taipei. "<sup>24</sup>*

Exchange students from Borås access courses within College of Fashion and Textiles. One academic semester of full-time studies corresponds to 15 credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination before being accepted to Fu Jen.

#### Courses previous students have studied:

- Design Thinking (3 credits)
- Fashion and Society (2 credits)
- Fashion Buying (2 credits)
- International Marketing (3 credits)
- Organisational Behaviour Decision Making and Culture (3 credits)
- The Evolution of Western Fashion (3 credits)

#### Number of places:

- 12 students per academic year, of which 4 places are reserved for SGKTM

#### Academic Calendar 2024/2025:

- Semester 1: 9 September 2024 – 28 December 2024
- Semester 2: February 2025 – June 2025

#### Useful Links:

- [University Webpage](#)
- [University Webpage for Incoming Students](#)
- [Course Catalogue](#)

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<sup>24</sup> Fu Jen website [Accessed 6 November 2019]

## Taiwan

### Shih Chien University

Shih Chien University has two campuses, Taipei and Kaohsiung, of which students from Borås study in Taipei. The University has in total approximately 15,000 students.

Exchange students from Borås access courses within English Taught Programme in International Business. Students are allowed to combine courses from bachelor's and master's level. One academic semester of full-time studies corresponds to 15 credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination, either before or after being accepted to Shih Chien.

#### Courses previous students have studied:

- Basic Chinese (2 credits)
- Data Analysis (2 credits)
- Global Supply Chain Management (3 credits)
- Innovation Management (2 credits)
- International Financial Management (2 credits)
- Managerial Economics (3 credits)

#### Number of places:

- 6 students per academic year, of which 2 places are reserved for SGKTM

#### Academic Calendar 2024/2025:

- Semester 1: 9 September 2024 – 13 January 2025
- Semester 2: February 2025 – June 2025

#### Useful Links:

- [University Webpage](#)
- [English Taught Programme in International Business](#)