



THE SWEDISH SCHOOL  
OF TEXTILES  
UNIVERSITY OF BORÅS

*Study Textile Product Development*  
Autumn 2025

# *Textile Product Development*

Textile Product Development is a course package within the field of textile technology, designed for students seeking hands-on experience and aspiring to make meaningful contributions to the world of textiles. By combining technical knowledge, creative exploration, and practical application, this course package provides students with the tools to innovate and excel in this dynamic field.

With a focus on the design, creation, and refinement of textile products, the course package highlights sustainability, user-centred design, and functional innovation. Students gain valuable insights into material selection, product development, and the integration of sustainable practices, preparing them to address current and future challenges in the textile sector.

This course package is ideal for those passionate about

bridging technical expertise with market needs. It offers the skills required to lead the development of innovative, functional, and sustainable textile solutions. Whether contributing to industries like fashion, sportswear, or medical textiles, students will be ready to drive progress and innovation in the global textile landscape.

The courses are open to students with prior experience in textiles and fashion, whether in technology, management, or design. Students from other academic backgrounds may also be considered in some cases. Please do not hesitate to contact the International Office in case of any questions.

The Swedish School of Textiles is part of the University of Borås and welcomes exchange students from partner institutions around the world every semester.



## **COURSE PACKAGE – 30 ECTS**

- Textile Product Development – 7,5 ECTS
- Textile Innovation – 15 ECTS
- Functional Textiles – 7,5 ECTS

# Course Content

## TEXTILE PRODUCT DEVELOPEMENT

This course empowers students with the skills to design innovative textile products tailored to various user needs. It covers the entire product development process, emphasising key aspects such as user requirements, success factors, and functional analysis. The curriculum integrates inclusive design principles and sustainability through a combination of lectures and workshops, offering both theoretical knowledge and hands-on experience in developing future-forward textile solutions.

## TEXTILE INNOVATION

Students will get an in-depth understanding of how textile products and services develop alongside business ideas and branding, with a focus on sustainability. It covers innovation processes in textile and business development, including planning and implementing product development and creating business models based on consumer values. Students will collaborate on a group project to create to design a fictional company with a circular business model, covering the entire textile value chain. The course concludes with students presenting their results in a fashion show and exhibition, showcasing their innovative solutions.

## FUNCTIONAL TEXTILES

This course focuses on the development of functional textiles with enhanced properties for diverse applications, including sports, protective equipment, smart textile systems, and medical technology. Students will explore material selection, construction, and sustainability to design innovative solutions that meet specific customer needs. The course also provides insight into international standards and certifications shaping the global market.



*“It’s not just about creating a product; it’s about shaping a better future through thoughtful design.”*

– Nina Canévet, exchange student from France.



# *The Place to Study Fashion*

Borås is the 'textile capital of Sweden' and became the centre for Sweden's textile industry several hundred years ago. During the 20th century, multiple fashion and textile entrepreneurial mail order retailers were founded as a complement to the manufacturing industry in Borås.

Today, most manufacturing has moved abroad, but Borås remains the centre of the textile industry in Sweden. Many of Sweden's leading fashion and textile companies are based in and around the city and the entrepreneurial mail order firms have turned into prospering e-commerce businesses. In addition to the fashion and textile sectors, a strong logistics industry has developed in Borås to support fashion brands and e-commerce businesses.

The Swedish School of Textiles is well known, both nationally and internationally, and combines the areas of design, technology, and management in a technically advanced and interdisciplinary environment. We are proud to be ranked as one of the best fashion schools in the world.

For students interested in fashion and textiles, this is certainly the place to be!



## ***Semester dates:***

1 September 2025 – 18 January 2026

## ***Orientation Days***

are held for all international students 28-29 August.

## ***Nomination and application:***

Nomination deadline: 15 April

Application deadline: 1 May

## ***Required documents***

Transcripts of Records in English

Certificate of English Language Proficiency (minimum B2-level)

## ***More information***

Website for incoming exchange students: [www.hb.se/exchangecourses](http://www.hb.se/exchangecourses)

In case of any questions, contact us at [camilla.carlsson@hb.se](mailto:camilla.carlsson@hb.se) or [internationalstudent@hb.se](mailto:internationalstudent@hb.se)