

# EXCHANGE STUDIES

AUTUMN SEMESTER 2024



STUDY PROGRAMME: TGDEP22h



THE SWEDISH SCHOOL  
OF TEXTILES  
UNIVERSITY OF BORÅS

## Introduction,

In this document, you will find information about relevant study destinations, carefully selected according to your study programme. Please, bear in mind information and course offerings might change and that it is your Assistant Head of Department who decides whether courses can be credited or not.

In terms of available placements, this number represents the total number of sending students per academic year and might include other study programmes besides your own.

Partner universities will be presented in following order;

### Erasmus+ agreements

- Denmark, VIA University College
- Finland, JAMK University of Applied Sciences
- France, Sup de Pub
- Lithuania, Kaunas University of Technology
- The Netherlands, Amsterdam Fashion Institute
- The Netherlands, Avans University of Applied Sciences
- The Netherlands, University of Twente
- The Netherlands, Saxion University of Applied Sciences
- Germany, Hochschule Niederrhein

### Bilateral agreements

- Australia/Vietnam, Royal Melbourne Institute of Technology
- Brazil, Regional University of Blumenau
- Brazil, Santa Catarina State University
- Hong Kong, Hong Kong Polytechnic University
- Mexico, Tecnológico de Monterrey
- Republic of Korea, INHA University
- Taiwan, Fu Jen Catholic University
- Taiwan, Shih Chien University

Further information on exchange studies can be found on our website, [www.hb.se/utbytesstudier](http://www.hb.se/utbytesstudier)

In case of questions, feel welcome to contact the International Office at [exchange@hb.se](mailto:exchange@hb.se)

Happy reading!

## Denmark

### VIA University College – Design and Business

*“VIA University College is Denmark’s largest and most international university college – also known as a university of applied sciences –with a total of 18,500 students of whom 2,500 are international students from all over the world.*

*Research, development and entrepreneurship are integrated parts of our programmes. For several years, VIA has been named the most entrepreneurial university intuition in Denmark with 25% of students participating in innovation activities.*

*The Herning region offers many magnificent and unique nature experiences. You can enjoy the heath, as far as the eye can see, walk in the woods, cycle, canoe and go for a swim in the beautiful lakes. With its many museums, sports clubs and beautiful surroundings, Herning is ready to give you fun experiences.”<sup>1</sup>*

Exchange students from Borås access course packages part of *VIA Design & Business* and enrol the 5<sup>th</sup> semester at one of VIA’s study programmes. Students are recommended to explore the exchange programme in *Branding and Marketing Management* and *Entrepreneurship & Innovation*. All exchange students accepted to VIA will study at their campus in Herning. One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 3 students per academic year.

#### **Academic Calendar 2022/2023:**

- Semester 1: August 2023 – January 2023
- Semester 2: January 2024 – June 2024

#### **Useful Links:**

[University Webpage](#)

[VIA Design & Business](#)

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<sup>1</sup> *International Bachelor’s Degree Programmes, VIA University College*

## Finland

### JAMK University of Applied Sciences

*“JAMK University of Applied Sciences is an international higher education institution with expertise in 8 different fields of study. We are your global partner whether you want to develop individuals in your organisation or an entire education system. Furthermore, JAMK is an excellent partner in academic staff and student mobility.*

*JAMK has several campuses in the city of Jyväskylä and a campus in Saarijärvi. City of Jyväskylä is located in Central Finland.”<sup>2</sup>*

Exchange students from Borås are recommended to explore the course offer taught at the *School of Business*. One of the unique profiles at JAMK is their specialisation in *Sport Business*. One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 4 students per academic year.  
1 place is dedicated to TGDEP.

#### Academic Calendar 2022/2023:

- Semester 1: 22 August 2022 – 21 December 2022
- Semester 2: 2 January 2023 – 19 May 2023

#### Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#) (Choose School of Business to proceed)

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<sup>2</sup> JAMK website [Accessed 10 December 2019]

## France

### Sup de Pub

*“Founded 3 years ago, our school, specialised in advertising and marketing communications, has never ceased to stay in tune with market trends. All our programs reflect the ongoing developments that affect the way companies and their brands communicate. Working in close collaboration with professionals and alumni we have been well-positioned to anticipate the radical changes to the communications world brought about by the rapid and massive arrival of digital media over the last ten years. The specialised digital courses today account for already 40% of all the programs offered at Sup de Pub.”<sup>3</sup>*

Sup de Pub has four different English-taught programmes available for incoming exchange students:

- *Social Media Strategy*
- *Strategic Planning & International Brand Strategy*
- *Communication & Brand Positioning in the Luxury Industries*
- *Graphic Design & Communication*

Students selected to study at Sup de Pub are not guaranteed their first-choice programme as it depends on number of places available, however, students have historically been allowed to enroll their first-choice programme.

Although it says courses are taught at master’s level, these are available for exchange students from Borås. Sup de Pub has a rather practical approach in teaching, where a majority of the teachers come directly from the industry. Student testimonials have expressed the semester to be perceived as intense and students should be aware school days can be rather long. One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 6 students per academic year (admission in autumn only).  
3 places are dedicated to TGDEP.

#### Academic Calendar 2023/2024

- Semester 1: 11 September 2023 – 19 December 2023
- Semester 2: N/A

#### Useful Links:

[University Webpage](#)

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<sup>3</sup> Sub de Pub website [Accessed 6 November 2019]

## Lithuania

### Kaunas University of Technology (KTU)

*“Kaunas University of Technology (KTU) had its beginning on 16 February 1922, when the University of Lithuania and its technical faculties were established.*

*KTU acts in a responsible manner based on the common university values. Sustainable development which promotes responsible, environmentally-friendly behaviour and ecological culture is one of the priorities of KTU activities. The University maintains the attitude that new knowledge and technologies have to serve for the well-being of the people as well as the environment. KTU sustainable development strategy and activities were awarded the European Union’s QUESTE-SI accreditation.*

*KTU has 9 faculties, 8 institutes, 9 research centres, 23 student organisations, 12 dormitories, 7 art groups, KTU Activated Sports and Wellness Centre offering 20 types of sports training, and a Technologija publishing house.”<sup>4</sup>*

Exchange students from Borås are advised to choose courses from the Bachelor programme *Fashion Engineering* (semester 5). One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 2 students per academic year.

#### **Academic Calendar 2023/2024:**

- Semester 1: 1 September 2023 – 31 January 2024  
<https://en.ktu.edu/academic-calendar/>

#### **Useful Links:**

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Fashion Engineering](#)

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<sup>4</sup> KTU website [Accessed January 2023]

## The Netherlands

### Amsterdam Fashion Institute

*"Amsterdam University of Applied Sciences (AUAS) students are immersed in Amsterdam during their studies. This bustling cosmopolitan city, and capital of the Netherlands, is home to people from 181 nations and English is widely spoken. Amsterdam is an international business hub, renowned as a hotbed of education and research in all conceivable areas: culture and society, trade, logistics, aviation, shipping, information technology, sports, healthcare and more.*

*AMFI – Amsterdam Fashion Institute students explore the fashion world through the prism of three key dimensions: design, management and branding. AMFI is located along the Amstel river on the Mauritskade. The historic building once housed the Amstel Brewery and maintains many of its monumental features. The Amsterdam University of Applied Sciences (AUAS) is within bicycling distance of the historic city center, as well as popular places such as De Pijp, the Vondelpark and the Westergasfabriek."<sup>5</sup>*

Exchange students from Borås have historically enrolled the exchange programme *Fashion and the Circular Economy*. One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 2 students per academic year.

#### **Academic Calendar 2023/2024:**

- Semester 1: 4 September 2023 – 4 February 2024
- Semester 2: February 2024 – July 2024

#### **Useful Links:**

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Fashion and the Circular Economy](#)

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<sup>5</sup> AMFI website [Accessed 5 November 2019]

## The Netherlands

### Avans University of Applied Sciences

*"Avans University of Applied Sciences was formed in 2004 as the result of a merger between Hogeschool Brabant and Hogeschool 's-Hertogenbosch. These educational institutions were already working together closely at the time, operating under one Executive Board.*

*The basic principle of Avans University of Applied Sciences is rooted in and springs from its social environment. To maintain and expand its value within its environment, Avans must continue to meet the changing demands of the labour market and the world of work."*<sup>6</sup>

Avans has two campuses; Breda and s-Hertogenbosch. It is no significant difference between these, although the course offer may vary.

Exchange students from Borås should explore the course offer within *Economics and Business*. One academic semester of full time studies correspond to 30 ECTS.

**Number of placements:** 14 students per academic year.  
2 placements are dedicated to TGDEP.

#### **Academic Calendar 2023/2024:**

- Semester 1: 28 August 2023 – 26 January 2024
- Semester 2: 29 January 2024 – 28 June 2024

#### **Useful Links:**

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

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<sup>6</sup> Avans website [Accessed 11 November 2019]



## The Netherlands

### University of Twente

*“The University of Twente is a multicultural community of talented, ambitious people that offers students, scientists and educators from around the world the best possible conditions. Like our innovative and vibrant campus with world-class facilities for crossing boundaries and solving complex problems.*

*The University of Twente stands out among universities by offering unique and highly successful educational programmes. It does so by leading the way in responding to the demands of society and creating relevant combinations between disciplines. The ever-evolving world of technology showers us with opportunities but also gives rise to new questions and dilemmas. By combining research areas, the University of Twente provides an effective response to these challenges and succeeds in answering the questions posed by society: High Tech Human Touch.”<sup>7</sup>*

For more information about the city Enschede, please see the section of Saxion.

Exchange students from TGDEP are recommended to explore the course offer in *BMS – Business Administration*, however, other courses might be of relevance as well. Twente has a structure similar to the University of Borås where most course packages are divided into two study periods (A or B). One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 6 students per academic year.  
1 place is dedicated to TGDEP.

#### **Academic Calendar 2023/2024:**

- Semester 1: 4 September 2023 – 4 February 2024
- Semester 2: 5 February 2024 – 7 July 2024

#### **Useful Links:**

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

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<sup>7</sup> Twente website [Accessed 17 October 2019]

## The Netherlands

### Saxion University of Applied Sciences

*“Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students (and still growing!).”<sup>8</sup>*

Exchange students from TGDEP access courses belonging to *Fashion and Textiles Technologies*. Saxion has a structure similar to the University of Borås where each semester is divided into two study periods.

Besides the opportunity to enrol a variety of courses, students may instead choose a minor called *Smart Solutions Semester*. This is based on a case work where students work together with students from other disciplines - a good reflection of the future working life.

One academic semester of full time studies correspond to 30 ECTS. For further information on available courses, please see the Course Catalogue.

**Number of places:** 6 students per academic year.

#### Academic Calendar 2019/2020:

- Semester 1: 27 August 2019 – 8 February 2020
- Semester 2: 11 February 2020 – 12 July 2020

#### Useful Links:

[University Webpage](#)

[Course Catalogue](#)

[Smart Solution Semester](#)

[University Promotion Video 1](#)

[University Promotion Video 2](#)

[University Promotion Video 3](#)

Both University of Twente and Saxion University of Applied Sciences are located in the city *Enschede*.

*“Enschede is a medium-sized town near the German border, situated in the east of the Netherlands in the province of Overijssel. Enschede has approximately 160,000 inhabitants. It is the biggest city in a region called Twente. Though there is little left of the textile industry now, some of the factories and the houses of wealthy textile barons can still be found throughout the city as monuments.*

*Germany is within a stone’s throw from the city: Enschede is about 60kms from Munster in Germany, 150kms from Amsterdam, and 195 kms from Rotterdam. Every half hour a train leaves for Utrecht, Amsterdam and Rotterdam.”<sup>9</sup>*

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<sup>8</sup> Saxion website [Accessed 17 October 2019]

<sup>9</sup> Saxion website [Accessed 17 October 2019]

## Germany

### Hochschule Niederrhein

*“The Hochschule Niederrhein (HN) has around 14.485 students, of which some 3042 are first-year students (as per Winter Semester 2017/18), making it one of the largest universities of applied sciences in Germany.”<sup>10</sup>*

Exchange students from Borås enrol at the *Faculty of Textile and Clothing Technology*. One academic semester of full time studies correspond to 30 ECTS.

All students admitted to Niederrhein must pay a “semester fee” (not to be confused with a tuition fee) of 300€ and includes several benefits, for example public transportation.

#### Examples of courses previous students have studied are:

- *Ergonomics* (5 ECTS)
- *CAAD 2D/3D Clothing Construction* (3 ECTS)
- *Technical Textiles* (5 ECTS)
- *Fabric Production* (5 ECTS)
- *Fashion Design* (5 ECTS)
- *Quality* (6 ECTS)
- *Advanced Product Engineering* (5 ECTS)
- *Product Planning* (5 ECTS)
- *German as a Foreign Language A1.1* (2 ECTS)

**Number of places:** 6 students per academic year.  
2 places are dedicated to TGDEP.

#### Academic Calendar 2023/2024:

- Semester 1: 1 September 2023 – 29 February 2024 (Exam Period mid/end January 2024)
- Semester 2: March 2024 – July 2024

#### Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Faculty of Textile and Clothing Technology](#)

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<sup>10</sup> Niederrhein website [Accessed 18 October]

## Australia/Vietnam

### Royal Melbourne Institute of Technology

*“RMIT has three campuses and two sites in Australia, two campuses in Vietnam and a research and industry collaboration in Spain.*

*Melbourne City Campus is located in the cosmopolitan heart of the “world’s most liveable city” and is surrounded by public transport, restaurants, cafes, theatres, galleries and parks. Our City Campus has 45,000 students studying in across all major interest areas. The campus has been an integral part of Melbourne’s character for more than one hundred years.*

*RMIT Vietnam was established in 2000 and has grown into a leading university in the region, with two well-equipped campuses in Ho Chi Minh City and Hanoi. The programs and courses we offer are identical to those offered at RMIT University, Melbourne. We have over 7,000 students enrolled at our two Vietnam campuses, with numbers steadily increasing.”<sup>11</sup>*

Students from Borås interested to do an exchange semester at RMIT may choose to study at RMIT, either in Australia or Vietnam. One academic semester of full time studies correspond to 48 credits at RMIT where each course represent 12 credits. RMIT Vietnam requires students to purchase an insurance of 5 700 000 Đồng.

#### Examples of courses previous students have studied are:

- *Fashion AI*
- *Fashion Luxury Brand Management*
- *Fashion Buying Strategies*
- *Fashion and Dress*
- *Digital Prototyping for Textiles and Fashion*
- *Printing for Fashion*
- *Intro Fashion Retailing*
- *Fashion Consumer Insights*
- *The Fashion Workplace*

**Number of places:** 4 students per academic year (regardless campus of choice).  
1 place is dedicated to TGDEP.

#### RMIT Australia

##### Academic Calendar 2023/2024:

- Semester 1: 17 July 2023 – 10 Nov 2023
- Semester 2: February 2024 – June 2024

##### Useful Links:

[University Webpage](#)  
[University Webpage for Incoming Students](#)  
[Course Catalogue](#) (search for Fashion)

#### RMIT Vietnam

##### Academic Calendar 2023:

- Semester 1: 6 March 2023 – 10 June 2023
- Semester 2: 3 July 2023 – 7 Oct 2023
- Semester 3 30 Oct 2023 – 7 Feb 2024

##### Useful Links:

[University Webpage](#)  
[University Webpage for Incoming Students](#)  
[Course Catalogue](#) (search for Fashion)

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<sup>11</sup> RMIT Website [Accessed 7 January 2021]

## Brazil

### Regional University of Blumenau

*“It is the first college in the interior of the state of Santa Catarina and was created in 1964, as a result of a community movement, to make access to higher education more comprehensive. Objective that the Regional University of Blumenau continues to accomplish throughout its history and achieved by more than 40 thousand professionals graduated by FURB.”<sup>12</sup>*

Exchange students from Borås may choose among 5 courses at FURB, each one corresponding to 7,5 ECTS. One academic semester of full time studies correspond to 30 ECTS. The courses are; Entrepreneurship and Corporate Strategies, Globalisation and International Business Management, Marketing and Consumer Behaviour, Methods and Research Techniques in Marketing, and Culture and International Business Negotiations.

**Number of places:** 5 students per academic year.  
1 placement is dedicated to TGDEP.

#### Academic Calendar 2023/2024:

- August - December
- February - July

#### Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

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<sup>12</sup> FURB website [Accessed 20 November 2020]

## Brazil

### Santa Catarina State University

*“Santa Catarina State University (UDESC) was established in 1965 multi campus structured and focused in culture and socioeconomic profile of any region where UDESC has facilities.*

*Evaluation of Ministry of Education of Brazil ranked UDESC as the 4<sup>th</sup> best state university in Brazil and 18<sup>th</sup> among 192 evaluated.”<sup>13</sup>*

Exchange students from Borås have previously enrolled courses taught at *College of Business - ESAG, Florianópolis City*. 4 local credits at UDESC is equal to 6 ECTS. One academic semester of full time studies correspond to 30 ECTS. For further information on available courses, please see the Course Catalogue.

#### Examples of courses previous students have studied are:

- *Data-Driven Marketing* (6 ECTS)
- *Entrepreneurial Finance* (6 ECTS)
- *Innovation and Ecosystems* (6 ECTS)
- *International Business* (6 ECTS)
- *Sustainable Supply Chain Management* (6 ECTS)

**Number of places:** 8 students per academic year.

#### Academic Calendar 2023/2024:

- Semester 1: 7 August 2023 – 15 December 2023
- Semester 2: February 2024 – July 2024

#### Useful Links:

[University Webpage](#)

[Course Catalogue](#)

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<sup>13</sup> UDESC website [Accessed 18 October 2019]

## Hong Kong

### Hong Kong Polytechnic University

*“PolyU was first established in 1937 as the Government Trade School and assumed full university status in 1994. The student population at PolyU is the largest among all publicly funded university in Hong Kong. PolyU ranked 91<sup>st</sup> in the QS World University Rankings 2019/20.”<sup>14</sup>*

Exchange students are guaranteed accommodation at the PolyU Student Halls of Residence for a twin-sharing room, no single rooms are available. Exchange students are required to have a visa, however, Hong Kong Polytechnic University handles the process as part of the students’ application.

Exchange students from Borås enrol at *the School of Fashion and Textiles* (previously called Institute of Textiles and Clothing). Courses are usually chosen close to the start of the semester. One academic semester of full time studies correspond to 15 Hong Kong credits.

#### Examples of courses previous students have studied are:

- *Fashion Design* (3 credits)
- *Fashion Marketing* (3 credits)
- *3D Scan, Design and Print in Fashion Design* (3 credits)
- *Textiles for Intimate Apparel and Active wear* (3 credits)
- *Fashion Entrepreneurship Management* (3 credits)
- *Design Studies* (3 credits)
- *Digital Marketing* (3 credits)
- *Smart Textiles and Wearable Applications* (3 credits)

**Number of places:** Decided on annual basis, but normally 4-6 students per academic year.  
1 place is dedicated to TGDEP.

#### Academic Calendar 2023/2024:

- Semester 1: 4 September 2023 – 22 December 2023
- Semester 2: 15 January 2024 – 11 May 2024

#### Useful Links:

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

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<sup>14</sup> *Information Sheet for Student Exchange program* (Academic Year 2020/21)

## Mexico

### Tecnológico de Monterrey

Monterrey, known for its business profile, is an enormous university with several (31) different campuses, scattered all over the country. Exchange students from Borås are allowed to choose campus of their preference, where students in the last years have chosen Campus Guadalajara. Thus, the information (e.g. study period) may differ depending on what campus you are looking at.

8 local credits at Monterrey is equal to 5 ECTS. One academic semester of full time studies correspond to 30 ECTS.

**Number of places:** 8 students per academic year.  
1 places are dedicated to TGDEP.

#### Academic Calendar 2023/2024:

- Semester 1: 7 August 2023 – 1 December 2023
- Semester 2: 12 February 2024 – 21 June 2024

#### Useful Links:

[University Webpage](#)

[Course Catalogue](#)

[Study in Mexico](#) (in collaboration with Monterrey)



## Republic of Korea

### INHA University

*“INHA University boasts a long tradition and heritage focusing on the natural sciences and engineering, and has produced generations of qualified engineers, entrepreneurs, and experts in various industrial sectors.*

*Incheon, INHA University’s hometown, especially since the opening of Incheon International Airport, is now gearing up to become a hub of international logistics and business for the Northeast Asian region.”<sup>15</sup>*

INHA University is located in Incheon, Korea’s third largest city by population (2,7 million). Seoul is located approximately one hour by metro, an affordable way for students to transport.

Exchange students from Borås are required to study minimum 6 courses, often corresponding to 18 INHA credits. INHA does not offer any courses in Textile, but has a tremendous offer in varied fields, e.g. Business, Engineering and Logistics. Often, students must combine courses from different departments. In the application, exchange students apply for one department and will be given priority to these courses during registration. At the second step of the registration, exchange students may select courses from other departments as well, but on the principle first come, first served.

#### **Examples of courses previous students have studied are:**

- *Preparing for the Global Job Market* (3 credits)
- *Principles of Marketing* (3 credits)
- *Consumer Behaviour* (3 credits)
- *Advertising* (3 credits)
- *Business English* (3 credits)
- *Current Events in Business* (3 credits)

**Number of places:** 12 students per academic year.  
2 places are dedicated to TGDEP.

#### **Academic Calendar 2023/2024:**

- Semester 1: 28 August 2023 – 15 December 2023
- Semester 2: end of February 2024 – June 2024

#### **Useful Links:**

[University Webpage](#)

[University Webpage for Incoming Students](#)

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<sup>15</sup> INHA website [Accessed 18 October 2019]

## Taiwan

### Fu Jen Catholic University

*"FJCU has a student population of 27,000, hosts 160 student-run organizations/clubs, and, as part of active efforts to promote international exchange, has signed partnership agreements with 406 institutions.*

*Campus is located in the Greater Taipei area, and the metro right at our doorstep means it takes only 20 minutes to travel right into the heart of Taipei."*<sup>16</sup>

Exchange students from Borås access courses belonging to *College of Fashion and Textiles*. One academic semester of full time studies correspond to 15 Taiwan credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination before being accepted to Fu Jen.

**Number of places:** 12 students per academic year.  
4 places are dedicated to TGDEP.

#### **Academic Calendar 2022/2023:**

- Semester 1: 5 September 2022 – 31 December 2022
- Semester 2: February 2023 – July 2023

#### **Useful Links:**

[University Webpage](#)

[University Webpage for Incoming Students](#)

[Course Catalogue](#)

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<sup>16</sup> Fu Jen website [Accessed 6 November 2019]

## Taiwan

### Shih Chien University

Shih Chien University has two campuses, Taipei and Kaohsiung, of which students from Borås study in Taipei. The University has in total approximately 15,000 students.

Exchange students from Borås access courses belonging to *English Taught Programme in International Business*. Students are allowed to combine courses from bachelor's and master's level. One academic semester of full time studies correspond to 15 Taiwan credits.

As per instruction by the Government of Taiwan, students going to Taiwan must undergo a medical examination, either before or after been accepted to Shih Chien.

**Number of places:** 6 students per academic year.  
2 places are dedicated to TGDEP.

#### **Academic Calendar 2023/2024:**

- Semester 1: 11 September 2024 – 31 January 2024
- Semester 2: February 2024 – June 2024

#### **Useful Links:**

[University Webpage](#)

[English Taught Programme in International Business](#)